

COLOR SEN CREAMY MATTE NUDES 4X12 **

041554496505 COLOR SEN THE MATTES HOT SAND	041554496512 COLOR SEN THE MATTES PURELY NUDE	041554496529 COLOR SEN THE MATTES PEACH BUFF	041554496536 COLOR SEN THE MATTES BEIGE BABE	041554496543 COLOR SEN THE MATTES HONEY PINK	041554496550 COLOR SEN THE MATTES NAKED CORAL	041554496567 COLOR SEN THE MATTES RAW CHOCOLATE	041554496574 COLOR SEN THE MATTES ALMOND ROSE	041554496581 COLOR SEN THE MATTES TOASTED TRUFFLE	041554496598 COLOR SEN THE MATTES BROWN BLUSH	COLOR SENSATIONAL CREAMY MATTES S17 SPSVR GRAPHIC				
COL SEN CREAMY MATTES 1.1														
041554488760 COLOR SENSATIONAL LOADED BOLDS Nude Thrill	041554488722 COLOR SENSATIONAL LOADED BOLDS Gone Griega	041554488746 COLOR SENSATIONAL LOADED BOLDS Mauve It	041554464399 COLOR SENSATIONAL LOADED BOLDS Raging Raisin	041554464337 COLOR SENSATIONAL LOADED BOLDS Midnight Merlot	041554464245 COLOR SENSATIONAL LOADED BOLDS Smoking Red	041554464214 COLOR SENSATIONAL LOADED BOLDS Fiery Fuchsia	041554464252 COLOR SENSATIONAL LOADED BOLDS Berry Bossy	041554464320 COLOR SENSATIONAL LOADED BOLDS Blackest Berry	041554489685 COLOR SENSATIONAL LOADED BOLDS Sapphire Siren	COLOR SEN BOLDS SPSVR				
COL SEN BOLDS 1.1														
041554429879 COLOR SEN THE MATTES Nude Embrace	041554429886 COLOR SEN THE MATTES Daringly Nude	041554429893 COLOR SEN THE MATTES Touch of Spice	041554429909 COLOR SEN THE MATTES Lust for Blush	041554429916 COLOR SEN THE MATTES Ravishing Rose	041554429923 COLOR SEN THE MATTES Faint For Fuchsia	041554429930 COLOR SEN THE MATTES Mesmerizing Magenta	041554429947 COLOR SEN THE MATTES Craving Coral	041554429954 COLOR SEN THE MATTES Siren in Scarlet	041554429961 COLOR SEN THE MATTES Divine Wine	COL SEN THE MATTES 1.1				
COL SEN THE MATTES 1.1														
041554198225 COLOR SEN LIPSTICK Pink Sand	041554198232 COLOR SEN LIPSTICK Born With It	041554248913 COLOR SEN LIPSTICK Pink & Proper	041554198300 COLOR SEN LIPSTICK Pink Wink	041554408485 COLOR SEN BUFFS BARE ALL	041554408515 COLOR SEN BUFFS BLUSHING BEIGE	041554408546 COLOR SEN BUFFS NUDE LUST	041554408553 COLOR SEN BUFFS MAPLE KISS	041554408492 COLOR SEN BUFFS TRUFFLE TEASE	041554413243 COLOR SEN BUFFS SIN-A-MON	041554203271 COLOR SEN LIP	041554203288 COLOR SEN LIP			
COL SEN LIP 1.2 PINK/BUFF														
041554283426 COLOR SEN LIPSTICK Blissful Berry	041554283433 COLOR SEN LIPSTICK Deepest Cherry	041554470994 COLOR SEN LIPSTICK Romantic Rose	041554294972 COLOR SEN LIP VIVIDS BRAZEN BERRY	041554198423 COLOR SEN LIPSTICK On The Mauve	041554198515 COLOR SEN LIPSTICK Are You Red-dy	041554248906 COLOR SEN LIPSTICK Red Revolution	041554198522 COLOR SEN LIPSTICK Very Cherry	041554198553 COLOR SEN LIPSTICK Red Revival	041554294996 COLOR SEN LIP VIVIDS ON FIRE RED	041554203301 COLOR SEN LIP	041554203295 COLOR SEN LIP			
COL SEN LIP 2.2 PLUM/RED														
SS 14HR SPACESAVER			041554273168 SS 14 HR LIPSTICK Perpetual Peony	041554273175 SS 14 HR LIPSTICK Ultimate Blush	041554273250 SS 14 HR LIPSTICK Pout Out Pink	041554273199 SS 14 HR LIPSTICK Eternal Rose	041554273212 SS 14 HR LIPSTICK Never Ending Nude	041554273304 SS 14 HR LIPSTICK Keep Me Coral	041554273267 SS 14 HR LIPSTICK Ravishing Rouge	041554273311 SS 14 HR LIPSTICK Infinite Iris	041554273328 SS 14 HR LIPSTICK Till Mauve Do Us Part	041554273335 SS 14 HR LIPSTICK Please Stay Plum		
SS 14HR LIP TRAY 1.1														
041554237726 SS 2 STEP 24 HR LIPCOLOR Everlasting Wine	041554237740 SS 2 STEP 24 HR LIPCOLOR All Day Cherry	041554237801 SS 2 STEP 24 HR LIPCOLOR Wear On Wildberry	041554237818 SS 2 STEP 24 HR LIPCOLOR Unlimited Raisin	041554237825 SS 2 STEP 24 HR LIPCOLOR Perpetual Plum		041554237863 SS 2 STEP 24 HR LIPCOLOR Berry Persistent	041554237894 SS 2 STEP 24 HR LIPCOLOR Timeless Rose	041554237931 SS 2 STEP 24 HR LIPCOLOR So Pearly Pink	041554237948 SS 2 STEP 24 HR LIPCOLOR Forever Chestnut	041554237955 SS 2 STEP 24 HR LIPCOLOR Always Heather	SS 24 HR LIP TRAY 1.1			
041554264524 BABY LIPS QUENCHED			041554264548 BABY LIPS CHERRY ME			041554264562 BABY LIPS PINK PUNCH			041554513110 COVER STICK (CORRECTOR) Fair		041554543889 COVER STICK (CORRECTOR) Light Beige		041554543896 COVER STICK (CORRECTOR) Medium Beige	

BACK PANELS
MERCHANDIS
HEADER

MNY 2' LOGO FLAT

DRM CUSHION 4X12 **

041554482324 DREAM CUSHION FOUNDATION Porcelain	041554482331 DREAM CUSHION FOUNDATION Ivory	041554482348 DREAM CUSHION FOUNDATION Classic Ivory	041554482355 DREAM CUSHION FOUNDATION Warm Nude
041554482362 DREAM CUSHION FOUNDATION True Beige	041554482379 DREAM CUSHION FOUNDATION Medium Beige	041554482386 DREAM CUSHION FOUNDATION Warm Caramel	041554482393 DREAM CUSHION FOUNDATION Warm Cocoa

DRM CUSH FNDTN 1.1

041554055993 DREAM LIQUID FOUNDATION Classic Ivory	041554056037 DREAM LIQUID FOUNDATION Nude Beige	041554056013 DREAM LIQUID FOUNDATION Nude	041554056020 DREAM LIQUID FOUNDATION Creamy Natural	041554056051 DREAM LIQUID FOUNDATION Pure Beige	041554056068 DREAM LIQUID FOUNDATION Natural Beige
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DRM LIQUID Tray 1.1

DMM SM BRAND SIGN	041554507102 DREAM MATTE MOUSSE FOUNDATION Classic Ivory	041554507126 DREAM MATTE MOUSSE FOUNDATION Nude	041554507133 DREAM MATTE MOUSSE FOUNDATION Creamy Natural
	041554507140 DREAM MATTE MOUSSE FOUNDATION Sandy Beige	041554507157 DREAM MATTE MOUSSE FOUNDATION Pure Beige	041554507171 DREAM MATTE MOUSSE FOUNDATION Honey Beige

DRM Matte Mousse 1.1 (KROGER) **

041554282634 DREAM FRESH BB CRM Light Medium	041554282641 DREAM FRESH BB CRM Medium	041554282658 DREAM FRESH BB CRM Medium/Deep	041554349542 DREAM PURE BB Light/Medium	041554349573 DREAM PURE BB Medium	041554349719 DREAM PURE BB Medium/Deep
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DRM BB CREAMS 1.1

041554238648 FitMe DEW+SMTH FNDTN Porcelain	041554238655 FitMe DEW+SMTH FNDTN Ivory	041554238662 FitMe DEW+SMTH FNDTN Clsc Ivry	041554238686 FitMe DEW+SMTH FNDTN Buff Bge	041554238716 FitMe DEW+SMTH FNDTN Nat Bge	041554238747 FitMe DEW+SMTH FNDTN Pure Bge	041554238761 FitMe DEW+SMTH FNDTN Sun Bge	041554400816 FitMe DEW+SMTH FNDTN Toffee
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FM DEW+SMTH FNDTN TRAY 1.1

041554442663 SS BETTER SKIN FNDTN Ivory	041554442670 SS BETTER SKIN FNDTN Classic Ivory	041554442687 SS BETTER SKIN FNDTN Nude Beige	041554488371 SS BETTER SKIN FNDTN Sand Beige	041554442717 SS BETTER SKIN FNDTN Natural Beige	041554442731 SS BETTER SKIN FNDTN Rich Tan	041554488395 SS BETTER SKIN FNDTN Golden Honey	041554442762 SS BETTER SKIN FNDTN Coconut
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SS BETTER SKIN TRAY 1.1

30+20+4=54"
 SE SPACE=54"
 OFFSET

FRONT UNLIT HDR **

Urban Hook Bar with 4 Peg Hooks				
041554460247 LASH SENSATIONAL LUSCIOUS Blackest Black WSH	041554460254 LASH SENSATIONAL LUSCIOUS Very Black WSH	041554460261 LASH SENSATIONAL LUSCIOUS Brownish Black WSH	041554460278 LASH SENSATIONAL LUSCIOUS WATERPROOF Very Black WTP	
Urban Hook Bar with 4 Peg Hooks				
041554493719 COLOSSAL BIG SHOT BLACKEST BLACK WSH	041554493726 COLOSSAL BIG SHOT VERY BLACK WSH	041554493856 COLOSSAL BIG SHOT WTP VERY BLACK WTP	041554443462 PUSH UP DRAMA WSH Blackest Black	
Urban Hook Bar with 4 Peg Hooks				
041554409291 PUMPED UP! COLOSSAL WSH Glam Black	041554409284 PUMPED UP! COLOSSAL WSH Classic Black	041554288377 VE ROCKET MASCARA Very Black	041554288452 VE ROCKET MASCARA WP Very Black	
Urban Hook Bar with 4 Peg Hooks				
041554239416 Great Lash Lots of Lashes Very Black	041554532722 GREAT LASH WASHABLE Very Black	041554532807 GREAT LASH WASHABLE Brownish Black	041554565294 CURVED BRUSH GREAT LASH WASHABLE Very Black	
6HK BRAND HB MASTER GRAPHIC **				
041554426762 EYE STUDIO MASTER GRAPHIC MASTER GRAPHIC STRIKING BLACK	041554275940 EYE STUDIO MASTER PREC INK PEN Black	041554415438 EYE STUDIO MASTER KAJAL LINER Onyx Rush	041554055344 LINE EXPRESS Ebony Black	041554055351 LINE EXPRESS Soft Black
4HK BRAND HB DEFINE A LINE **				
041554566499 SHINE FREE OIL CONTROL LOOSE POWDER Light	041554566505 SHINE FREE OIL CONTROL LOOSE POWDER Medium	041554009071 DEFINE A LINE Ebony Black	041554009088 DEFINE A LINE Soft Black	

041554492644 New Expertwear Monos	041554490756 New Expertwear Monos	041554490794 New Expertwear Monos	041554492682 New Expertwear Monos
EW MONOS 1.1 **			
041554217964 FALSIES MASCARA Very Black	041554338911 FALSIES BIG EYES Blackest Black	041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black
041554217964 FALSIES MASCARA Very Black	041554338911 FALSIES BIG EYES Blackest Black	041554338928 FALSIES BIG EYES Very Black	041554338966 FALSIES BIG EYES WP Very Black
041554050899 VOLUM' EXPRESS COLOSSAL Glam Black	041554056761 VOLUM' EXPRESS COLOSSAL Glam Brown (Brn/Blk)	041554197037 VOLUM' EXPRESS COLOSSAL WP Glam Black	041554288254 CAT EYES MASCARA Glam Black
041554281460 MEGA PLUSH MASCARA Very Black	041554281484 MEGA PLUSH MASCARA WP Very Black	041554699159 FULL 'N SOFT WASHABLE Very Black	041554605228 FULL 'N SOFT WATERPROOF Very Black
041554626964 GREAT LASH WATERPROOF Very Black	041554626988 GREAT LASH WATERPROOF Brownish Black	041554647372 LASH DISCOVERY WASHABLE Very Black	041554054156 LASH STILETTO Very Black
041554513493 UNSTOPPABLE EYELINER - CARDED Onyx	041554513530 UNSTOPPABLE EYELINER - CARDED Pewter	041554513561 UNSTOPPABLE EYELINER - CARDED Espresso	041554486599 EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC Medium Brown
041554460049 EYE STUDIO BROW PRECISE MICRO DEEP BROWN	041554009095 DEFINE A LINE Brownish Black	041554530179 EXPERT EYES TWIN BROW & EYE PENCILS Velvet Black	041554530254 EXPERT EYES TWIN BROW & EYE PENCILS Dark Brown
041554530667 EXPERT EYES TWIN BROW & EYE PENCILS Medium Brown	041554530339 EXPERT EYES TWIN BROW & EYE PENCILS Light Brown	Ingredients Listing	

BACK PANELS 30+20+4=54"
 MERCHANDISE SPACE=54"
 HEADER OFFSET

														149	150	151	152																
1	2	3	4	5	6	7	8	9	10																								
11	12	13	14	15	16	17	18	19	20																								
										81	83	85	87	123	124	125	126	157	158	159	160												
21	22	23	24	25	26	27	28	29	30	82	84	86	88																				
														127	128	129	130	161	162	163	164												
31	32	33	34	35	36	37	38	39	40	41	42	89	90	91	92	93	94																
														131	132	133	134	165	166	167	168												
43	44	45	46	47	48	49	50	51	52	53	54	95	97	99																			
														135	136	137	138	169	170	171	172												
										55	56	57	58	59	60	61	62	63	64	101	102	103	104	105	106								
65	66	67	68	69					70	71	72	73	74					139	140	141	142	143	144	173	174	175	176	177					
75	76	77	78	79	80									115	116	117	118	119	120	121	122	145	146	147	148	178	179	180	181	182	Ingredients Listing		

POSITION REPORT

Category Mgmt. Dept.1/10/2017

WEIS 4' X 54" MAYBELLINE URBAN WALL

Spring 2017

WES0454U_IS17.psa

COL SEN CREAMY MATTES 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	041554496505	COLOR SEN THE MATTES	HOT SAND	530
2	1	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535
3	1	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540
4	1	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545
5	1	041554496543	COLOR SEN THE MATTES	HONEY PINK	550
6	1	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555
7	1	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560
8	1	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565
9	1	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570
10	1	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575

COL SEN BOLDS 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
11	1	041554488760	COLOR SENSATIONAL LOADED BOLDS	Nude Thrill	755
12	1	041554488722	COLOR SENSATIONAL LOADED BOLDS	Gone Griege	760
13	1	041554488746	COLOR SENSATIONAL LOADED BOLDS	Mauve It	770
14	1	041554464399	COLOR SENSATIONAL LOADED BOLDS	Raging Raisin	775
15	1	041554464337	COLOR SENSATIONAL LOADED BOLDS	Midnight Merlot	790
16	1	041554464245	COLOR SENSATIONAL LOADED BOLDS	Smoking Red	795
17	1	041554464214	COLOR SENSATIONAL LOADED BOLDS	Fiery Fuchsia	810
18	1	041554464252	COLOR SENSATIONAL LOADED BOLDS	Berry Bossy	820
19	1	041554464320	COLOR SENSATIONAL LOADED BOLDS	Blackest Berry	825
20	1	041554488685	COLOR SENSATIONAL LOADED BOLDS	Sapphire Siren	835

COL SEN THE MATTES 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
21	1	041554429879	COLOR SEN THE MATTES	Nude Embrace	650
22	1	041554429886	COLOR SEN THE MATTES	Daringly Nude	655
23	1	041554429893	COLOR SEN THE MATTES	Touch of Spice	660
24	1	041554429909	COLOR SEN THE MATTES	Lust for Blush	665
25	1	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670
26	1	041554429923	COLOR SEN THE MATTES	Faint For Fuchsia	675
27	1	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680
28	1	041554429947	COLOR SEN THE MATTES	Craving Coral	685
29	1	041554429954	COLOR SEN THE MATTES	Siren in Scarlet	690
30	1	041554429961	COLOR SEN THE MATTES	Divine Wine	695

COL SEN LIP 1.2 PINK/BUFF Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
31	1	041554198225	COLOR SEN LIPSTICK	Pink Sand	5
32	1	041554198232	COLOR SEN LIPSTICK	Born With It	15
33	1	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20
34	1	041554198300	COLOR SEN LIPSTICK	Pink Wink	105
35	1	041554408485	COLOR SEN BUFFS	BARE ALL	910
36	1	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915
37	1	041554408546	COLOR SEN BUFFS	NUDE LUST	920
38	1	041554408553	COLOR SEN BUFFS	MAPLE KISS	925
39	1	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930
40	1	041554413243	COLOR SEN BUFFS	SIN-A-MON	935
41	1	041554203271	COLOR SEN LIP LINER	Rose	5
42	1	041554203288	COLOR SEN LIP LINER	Nude	20

COL SEN LIP 2.2 PLUM/RED Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
43	1	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410
44	1	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420
45	1	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 0

FULL WALL

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Date : 10-Jan-2017

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POSITION REPORT

Category Mgmt. Dept.1/10/2017

WEIS 4' X 54" MAYBELLINE URBAN WALL

Spring 2017

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46	1	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905
47	1	041554198423	COLOR SEN LIPSTICK	On The Mauve	445
48	1	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625
49	1	041554248906	COLOR SEN LIPSTICK	Red Revolution	630
50	1	041554198522	COLOR SEN LIPSTICK	Very Cherry	635
51	1	041554198553	COLOR SEN LIPSTICK	Red Revival	645
52	1	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	895
53	1	041554203301	COLOR SEN LIP LINER	Raisin	40
54	1	041554203295	COLOR SEN LIP LINER	Wine	55

SS 14HR LIP TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	041554273168	SS 14 HR LIPSTICK	Perpetual Peony	5
56	1	041554273175	SS 14 HR LIPSTICK	Ultimate Blush	10
57	1	041554273250	SS 14 HR LIPSTICK	Pout Out Pink	12
58	1	041554273199	SS 14 HR LIPSTICK	Eternal Rose	20
59	1	041554273212	SS 14 HR LIPSTICK	Never Ending Nude	30
60	1	041554273304	SS 14 HR LIPSTICK	Keep Me Coral	55
61	1	041554273267	SS 14 HR LIPSTICK	Ravishing Rouge	65
62	1	041554273311	SS 14 HR LIPSTICK	Infinite Iris	80
63	1	041554273328	SS 14 HR LIPSTICK	Till Mauve Do Us Part	85
64	1	041554273335	SS 14 HR LIPSTICK	Please Stay Plum	95

SS 24 HR LIP TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
65	1	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005
66	1	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015
67	1	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045
68	1	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050
69	1	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055
70	1	041554237863	SS 2 STEP 24 HR LIPCOLOR	Berry Persistent	075
71	1	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090
72	1	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110
73	1	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115
74	1	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120

Urban Hook Bar with 6 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
75	1	041554264524	BABY LIPS	QUENCHED	05
76	1	041554264548	BABY LIPS	CHERRY ME	15
77	1	041554264562	BABY LIPS	PINK PUNCH	25
78	1	041554513110	COVER STICK (CORRECTOR)	Fair	10
79	1	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
80	1	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3

DRM CUSH FNDTN 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
81	1	041554482324	DREAM CUSHION FOUNDATION	Porcelain	10
82	1	041554482362	DREAM CUSHION FOUNDATION	True Beige	40
83	1	041554482331	DREAM CUSHION FOUNDATION	Ivory	15
84	1	041554482379	DREAM CUSHION FOUNDATION	Medium Beige	45
85	1	041554482348	DREAM CUSHION FOUNDATION	Classic Ivory	20
86	1	041554482386	DREAM CUSHION FOUNDATION	Warm Caramel	55
87	1	041554482355	DREAM CUSHION FOUNDATION	Warm Nude	30
88	1	041554482393	DREAM CUSHION FOUNDATION	Warm Cocoa	60

DRM LIQUID Tray 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
89	1	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20

Prepared by: Loreal CPD Category Management

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FULL WALL

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90	1	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35
91	1	041554056013	DREAM LIQUID FOUNDATION	Nude	40
92	1	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50
93	1	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70
94	1	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75

DRM Matte Mousse 1.1 (KROGER) ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
95	1	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20
96	1	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60
97	1	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40
98	1	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70
99	1	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50
100	1	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90

DRM BB CREAMS 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
101	1	041554282634	DREAM FRESH BB CRM	Light Medium	110
102	1	041554282641	DREAM FRESH BB CRM	Medium	120
103	1	041554282658	DREAM FRESH BB CRM	Medium/Deep	130
104	1	041554349542	DREAM PURE BB	Light/Medium	110
105	1	041554349573	DREAM PURE BB	Medium	120
106	1	041554349719	DREAM PURE BB	Medium/Deep	130

FM DEW+SMTH FNDTN TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
107	1	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110
108	1	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115
109	1	041554238662	FitMe DEW+SMTH FNDTN	Clsc Ivry	120
110	1	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130
111	1	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220
112	1	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235
113	1	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310
114	1	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330

SS BETTER SKIN TRAY 1.1 Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
115	1	041554442663	SS BETTER SKIN FNDTN	Ivory	15
116	1	041554442670	SS BETTER SKIN FNDTN	Classic Ivory	20
117	1	041554442687	SS BETTER SKIN FNDTN	Nude Beige	25
118	1	041554488371	SS BETTER SKIN FNDTN	Sand Beige	45
119	1	041554442717	SS BETTER SKIN FNDTN	Natural Beige	50
120	1	041554442731	SS BETTER SKIN FNDTN	Rich Tan	80
121	1	041554488395	SS BETTER SKIN FNDTN	Golden Honey	93
122	1	041554442762	SS BETTER SKIN FNDTN	Coconut	95

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00
124	1	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01
125	1	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02
126	1	041554460278	LASH SENSATIONAL LUSCIOUS WATERPROOF	Very Black WTP	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
127	1	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223
128	1	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224
129	1	041554493856	COLOSSAL BIG SHOT WTP	VERY BLACK WTP	226

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130	1	041554443462	PUSH UP DRAMA WSH	Blackest Black	00
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Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
131	1	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00
132	1	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01
133	1	041554288377	VE ROCKET MASCARA	Very Black	01
134	1	041554288452	VE ROCKET MASCARA WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
135	1	041554239416	Great Lash Lots of Lashes	Very Black	01
136	1	041554532722	GREAT LASH WASHABLE	Very Black	1
137	1	041554532807	GREAT LASH WASHABLE	Brownish Black	2
138	1	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1

6HK BRAND HB MASTER GRAPHIC ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
139	1	041554426762	EYE STUDIO MASTER GRAPHIC	MASTER GRAPHIC STRIKING BLACK	550
140	1	041554275940	EYE STUDIO MASTER PREC INK PEN	Black	200
141	1	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510
142	1	041554055344	LINE EXPRESS	Ebony Black	1
143	1	041554055351	LINE EXPRESS	Soft Black	2
144	1	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1

4HK BRAND HB DEFINE A LINE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
145	1	041554566499	SHINE FREE OIL CONTROL LOOSE POWDER	Light	1
146	1	041554566505	SHINE FREE OIL CONTROL LOOSE POWDER	Medium	2
147	1	041554009071	DEFINE A LINE	Ebony Black	1
148	1	041554009088	DEFINE A LINE	Soft Black	2

EW MONOS 1.1 ** Height = 1.00 in; Width = 12.00 in; Depth = 10.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
149	1	041554492644	New Expertwear Monos	Vanilla	100S
150	1	041554490756	New Expertwear Monos	Linen	20S
151	1	041554490794	New Expertwear Monos	The Glo Down	60S
152	1	041554492682	New Expertwear Monos	Made for Mocha	140S

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
153	1	041554217964	FALSIES MASCARA	Very Black	01
154	1	041554338911	FALSIES BIG EYES	Blackest Black	00
155	1	041554338928	FALSIES BIG EYES	Very Black	01
156	1	041554338966	FALSIES BIG EYES WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	041554217964	FALSIES MASCARA	Very Black	01
158	1	041554338911	FALSIES BIG EYES	Blackest Black	00
159	1	041554338928	FALSIES BIG EYES	Very Black	01
160	1	041554338966	FALSIES BIG EYES WP	Very Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
161	1	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00
162	1	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2

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163	1	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00
164	1	041554288254	CAT EYES MASCARA	Glam Black	01

Urban Hook Bar with 4 Peg Hooks Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
165	1	041554281460	MEGA PLUSH MASCARA	Very Black	01
166	1	041554281484	MEGA PLUSH MASCARA WP	Very Black	01
167	1	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
168	1	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

4HK BRAND HB BROW DRAMA ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
169	1	041554626964	GREAT LASH WATERPROOF	Very Black	1
170	1	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
171	1	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
172	1	041554054156	LASH STILETTO	Very Black	1

5HK BRAND HB UNSTOPPABLE ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
173	1	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10
174	1	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30
175	1	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60
176	1	041554486599	EYE STUDIO BROW PRECISE FIBER VOLUMIZER MSC	Medium Brown	257
177	1	041554460049	EYE STUDIO BROW PRECISE MICRO	DEEP BROWN	260

6HK BRAND HB EXPRT EYES TWIN ** Height = 2.00 in; Width = 12.00 in; Depth = 1.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
178	1	041554009095	DEFINE A LINE	Brownish Black	3
179	1	041554530179	EXPERT EYES TWIN BROW & EYE PENCILS	Velvet Black	01
180	1	041554530254	EXPERT EYES TWIN BROW & EYE PENCILS	Dark Brown	02
181	1	041554530667	EXPERT EYES TWIN BROW & EYE PENCILS	Medium Brown	03
182	1	041554530339	EXPERT EYES TWIN BROW & EYE PENCILS	Light Brown	04